

Message Text

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43

ACTION CU-04

INFO OCT-01 AF-06 ISO-00 PA-02 DIWY-01 AID-05 /019 W

----- 047748

R 120910Z FEB 76

FM AMEMBASSY LAGOS

TO SECSTATE WASHDC 3306

INFO USIA WASHDC

AMCONSUL IBADAN

AMCONSUL KADUNA

UNCLAS LAGOS 1787

KADUNA PASS KANO

E.O. 11652: N/A

TAGS: OEXC, NI

SUBJ: NOMINATION FOR MULTI-REGIONAL PROJECT ON WOMEN IN BROADCASTING

REF: STATE 006914

1. POST NOMINATES FOR SUBJECT PROJECT FOLLOWING PRINCIPAL CANDIDATES:

1. MRS. MIRIAM OKAGBUE
CONTROLLER OF PROGRAMS EAST

CENTRAL BROADCASTING SERVICE (TV) ENUGU

2. MISS VICTORIA MADUKIFE
SENIOR PRESENTATION ASSISTANT NIGERIA
BROADCASTING CORPORATION KADUNA

2. BIODATA FOLLOWS:

A. MRS. MIRIAM OKAGBUE

FULL NAME : MRS. MIRIAM OKAGBUE

PRESENT POSITION : CONTROLLER OF PROGRAMS (TELEVISION)

: EAST CENTRAL BROADCASTING SERVICE TV ENUGU

PAST POSITIONS: HEAD OF PRESENTATION/SENIOR PRESENTATION

OFFICER, 1971-74;

PRESENTER AFRICA SERVICES, BBC LONDON

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1969-71;

HEAD OF WOMEN & CHILDREN'S DEPT.
ENBC-TV 1966-68;
SENIOR PRODUCER/PRESENTER, ENBC-TV 1962-64;
CONTINUITY ANNOUNCER/NEWSCATER, ENBC RADIO-TV
1960-62
LEGAL SECRETARY (SOLICITORS) LONDON 1953-57;
HEAD MISTRESS, PRIMARY SCHOOL/LECTURER,
TEACHER TRAINING COLLEGE (NIG) 1948-50

DATE & PLACE OF BIRTH: JULY 27, 1932; OGUTA, ANAMBRA STATE
(FORMERLY EAST CENTRAL)

PRESENT CITIZENSHIP : NIGERIAN; NONE PREVIOUS
PREVIOUS TRAVEL TO THE US: NONE
PREVIOUS TRAVEL TO OTHER CONTRIES: UNITED KINGDON, 1951-57
1968-71; 1973 AND 1975
WEST GERMANY 1965;
FERNADO PO (EQUATORIA GUINEA) 1968

PREVIOUS USG GRANT: NONE
REASONS FOR NOMINATION: AS CONTROLLER OF PROGRAMS (TELEVISION)
MRS. OKAGBUE HOLDS ONE OF THE TOPE POSITIONS
IN EAST CENTRAL BROADCASTING SYSTEM. HAVING WORKED IN BORADCASTING
FOR OVER 15 YEARS, SHE IS NOW RESPONSIBLE FOR PLANNING AND
SUPERVISING ALL TELEVISION PROGRAMS AT ECBS. AS WITH MOST TELEVISION
EXECUTIVES WHOSE BACK-GROUND WAS IN RADKO BORADCASTING, SHE HAS
PARTICULAR INTEREST IN UPDATING HER KNOWLEDGE OF TELEVISION
PRODUCTION TECHNIQUES, WITH PARTICULAR EMPHASIS COLOR TELEVISION
PRODUCTION. HER JOB INVOLVES ADMINISTRATION AND TRAINING OF STAFF
AS WELL AS PRODUCTION, SO THE PROFESSIONAL SKILLS GAINED ON US PROGRA
M
WOULD HAVE FAR REACHING EFFECTS ON HER RETURN. WHEN PROPOSED
FEDERALIZED TELEVISION SYSTEM GOES INTO EFFECT, MRS. OKAGBUE IS
LIKELY TO MOVE ON TO POSITION OF HIGHER RESPONSIBILITY IN NATIONAL
ORGANIZATION, ACCORDING TO CHRISTIAN OFFODILE, DIRECTOR GENERAL OF
ECBS, WHO PERSONALLY RECOMMENDED MRS. OKAGBUE FOR PROJECT.
OBJECTIVES OF US VISIT: AT A CRITICAL TIME IN THE COUNTRY'S PLANNING
FOR NATIONAL TELEVISION ORGANIZATION, IT IS
IN POST'S INTEREST TO NOMINATE ONE OF TOP WOMEN TELEVISION EXECUTIVES
FO THIS YEAR'S WOMEN IN BROADCASTING PROJECT. MRS. OKAGBUE IS
NOT ONLY A FIGURE OF IMPORTANCE AND RESPONSIBILITY AS A MEDIA
EXECUTIVE, BUT IS ALSO A MEMBER OF NATIONAL COUNCIL FOR WOMEN'S
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SOCIETIES. HE AREAS OF INFUENCE GO BEYOND HER JOB. AS SHE HAS
NEVER TRAVELLED TO U.S., SHE WOULD CERTAINLY BENEFIT PERSONALLY AND
PROFESSIONALLY FROM EXPOSURE TO U.S. BOADCASTING INDUSTRY. ITS
WOMEN LEADERS, AND U.S. LIFE AND CULTURE GENERALLLY. SHE WOULD BE
AN EXCELLENT REPRESENTATIVE OF NIGERIAN WOMEN BROADCASTERS.

B. MISS VICTORIA I. MADUKIPE
FULL NAME : MISS VICTORIA IFEYINWA MADUKIFE

PRESENT POSITION: SENIOR PRESENTATION ASSISTANT, NIGERIA

BROADCASTING CORPORATION, KADUNA

PAST POSITIONS: PRESENTATIONS ASSISTANT, NIGERIA BORADCASTING

CORPORATION, ENUGU AND STUDIES MANAGER, NBC, KADUNA

DATE & PLACE OF BIRTH: [Sensitive Information Removed Per NARA 31 JUL 2013]; KADUNA, KADUNA STATE

(FORMERLY NORTH CENTRAL)

PRESENT CITIZENSHIP: NIGERIAN; NONE PREVIOUS

PREVIOUS TRAVEL TO THE US : NONE

PREVIOUS TRAVEL TO OTHER COUNTRIES : NONE

PREVIOUS USG GRANT: NONE

REASONS FOR NOMINATION : MISS MADUKIFE IS ONE OF FEW

WOMEN IN BROADCASTING INDUSTRY IN

NORTHERN STATES. SHE HOLDS RELATIVELY HIGH POSITION IN NBC KADUNA

WHICH HAS RESPONSIBILITIES FOR OTHER NBC STATIONS THROUGHOUT THIS

AREA. SHE IS YOUNG, ARTICULATE, OUTGOING AND EXTREMELY POPULAR

WITH COLLEAGES AND "YOUNG SET." SHE HAS RISEN RELATIVELY

RAPIDLY THROUGH RANKS OF NBC AND SHE EVINCES POTENTIAL CAPACITY

GO CONSIDERABLY HIGHER. SHE IS WELL RECOMMENDED BY CONTROLLER.

NBC AND GREATLY IMPRESSED VOA'S LEE NICHOLAS WITH HER INTELLIGENCE

AND PROFESSIONALISM IN 1974.

OBJECTIVES OF US VISIT: MISS MADUKIFE HAS NEVER BEEN OUTSIDE

NIGERIA AND WOULD GREATLY BENEFIT BOTH

PERSONALLY AND PROFESSIONALLY THROUGH EXPOSURE TO U.S.

BROADCASTING INDUSTRY AND U.S. LIFE AND CULTURE GENERALLY. SHE

HAS SIGNIFICANT RESPONSIBILTYY FOR PROGRAM CONTENT AND EXPERIENCE

IN U.S. WOULD ENHANCE HER ABILITY TO PRESENT U.S. IN TRUE LIGHT.

POST BELIEVES SHE WOULD BE EXCELLENT REPRESENTATIVE OF NIGERIA

IN U.S. AND EFFECTIVE IN EXPLAINING U.S. TO FELLOW NIGERIANS ON RETUR

N.

VISA ELIGIBILITY: BOTH NAME CHECKS SATISFACTORY, VISA ELEIGIBLE.

3. ALTERNATES ARE: 1. MS. ENOH IRUKWU

CONTROLLER OF PROGRAMS

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NBC-TV

LAGOS

2. MS FRANCIS ADEBAJO

PRODUCER

YOUTH & CHILDREN

LAGOS

AVAILABILITY FO US VISIT : APRIL 29, 1976

4. PLEASE ADVISE ASAP.

EASUM

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 12 FEB 1976
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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Errors: N/A
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From: LAGOS
Handling Restrictions: n/a
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Legacy Key: link1976/newtext/t19760256/aaaabwtw.tel
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Margaret P. Grafeld
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US Department of State
EO Systematic Review
04 MAY 2006

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TAGS: OEXC, NI
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006